

# SuperDerivatives Recognized Third Consecutive Year in Institutional Investor's 'Online Finance 40'

**Company CEO David Gershon Jumps Eight Places for Innovation and Leadership**

Press Release: New York and London, August 30 2007

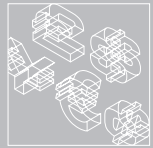
SuperDerivatives®, the benchmark for options and the leading multi-asset derivatives solutions provider for real-time option pricing, independent revaluation, derivatives data, online trading and risk management systems, announced today that the company's president and CEO, David Gershon, has been recognized in this year's 'Online Finance 40.' The rankings are performed annually by Institutional Investor magazine.

This marks the third consecutive year that Gershon was recognized for his contributions to e-finance in the prestigious executive ranking, moving up eight places in 2007 to the current 23rd position. The 2007 rankings include top executives from the world's global exchanges, leading banks and asset managers.

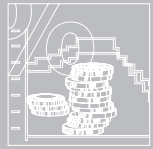
In describing Gershon's ascendancy, Institutional Investor explained, "In 1997, Gershon reinvented the decades-old Black-Scholes model for pricing options...His main tool: the Internet, which he used to create a benchmark for pricing options by using real-time data from the over-the-counter interbank broker market -- the arena in which Wall Street banks trade via interdealer brokers. Gershon extended the model to create an OTC options market last summer and already has 100 institutions trading on the platform. SuperDerivatives also launched new services that enable institutions to value their derivatives portfolios and compare them with the market. More than 500 clients have signed up."

Starting in 2001, SuperDerivatives pioneered the concept of using a Software as a Service (SaaS) online delivery model for the entire derivatives lifecycle - including real-time pricing and analytics, risk management, portfolio revaluation, market data and online trading.

"Our vision at SuperDerivatives is to bring maximum transparency and the most powerful tools to all participants in derivatives markets. We fully exploit the power, reach and immediacy of the Internet to give our customers accurate market data, benchmark prices, and new features and functions the moment they are available," said David Gershon, president and CEO of SuperDerivatives. "We are proud to be ranked higher this year, and view this as a testament to the company's rapid expansion, not only in terms of customer base but also regarding our core platforms, which now include specialized solutions for banks, hedge funds and corporations."



CURRENCIES



INTEREST RATES



EQUITIES



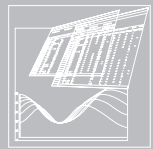
COMMODITIES



ENERGY



CREDIT



REAL-TIME PRICING



RISK MANAGEMENT



REVALUATION



TRADING



MARKET DATA



CROSS-ASSET