

Advent Enters into Agreement with SuperDerivatives to Provide Pricing and Analytics Services to Geneva® Clients

SAN FRANCISCO – July 1, 2010 – Advent Software, Inc. (NASDAQ: ADVS), a leading provider of software and services for the global investment management industry, today announced that it has entered into an agreement with SuperDerivatives, Inc. to offer their multi-asset web analytic system and revaluation services to clients of Geneva®, its award-winning portfolio management and fund accounting solution.

SuperDerivatives is a leading derivatives solution provider. It provides real-time pricing for simple and complex derivatives instruments through its unique pricing models. SuperDerivatives' products cover the spectrum of derivatives usage, including real-time pricing and analytics platforms, risk management systems, portfolio revaluation services, options market data portal and an online trading platform.

Advent will develop an integration accelerator based on the layouts, formats, and instrument constructs of the revaluation pricing services provided by SuperDerivatives. The accelerator will enable clients to feed this data directly into the Geneva® application via Advent's Workflow Manager Integration Tool. In teaming with SuperDerivatives, Advent will be able to offer clients a single cost-effective, automated interface for providing OTC derivatives pricing data into Geneva®.

“Advent is very pleased to provide our Geneva® customers a turnkey pre-integrated revaluation solution through this new relationship with SuperDerivatives,” said Chris Momsen, Senior Vice President and General Manager of Global Accounts at Advent. “This marks another step in our efforts to continue building out middle-office functionality in Geneva®, and demonstrates our ongoing commitment to delivering further value for our clients.”

Zohar Hod, Senior Vice President for Business Development and Strategic Sales at SuperDerivatives, commented, “We are delighted to be working with Advent; our web analytic application and revaluation service for derivatives are ideally suited to the needs of their Geneva® client base comprised of hedge funds, asset managers, prime brokers, and fund administrators. SuperDerivatives' accurate pricing and valuation for the broadest range of OTC derivatives combined with the Geneva® platform, will deliver the optimal derivatives management tool for their clients.”

About Geneva®

Geneva®, a global investment management and accounting platform, is a proven solution for asset managers, hedge funds, fund administrators, prime brokers, and mutual funds that require a high level of operational efficiency and easy access to real time data. Geneva® offers comprehensive instrument coverage, full financial general ledger, and industry-standard integration tools to enable firms to manage complex

investment vehicles, multiple investment strategies, and tiered fund structures. For more information on Geneva® visit https://secure.advent.com/info/pr_geneva.

About Advent

Advent Software, Inc., a global firm, has provided trusted solutions to the world's financial professionals since 1983. Firms in more than 60 countries rely on Advent technology to run their mission-critical operations. Advent's quality software, data, services and tools enable financial professionals to improve service and communication to their clients, allowing them to grow their business while controlling costs. Advent is the only financial services software company to be awarded the Service Capability and Performance certification for being a world-class support and services organization. For more information on Advent products visit <http://www.advent.com/about/resources/demos/pr>.

About SuperDerivatives

SD is transforming the world of derivatives by introducing transparency to all major traded derivative classes including foreign currency, interest rates, equities, commodities, energy and credit. Providing prices that reflect the interdealer market has led the company's web-based, market-calibrated solutions to be widely accepted as the benchmark for derivatives pricing.

Trading professionals on both the buy and sell side benefit daily from SD's unique combination of unbiased, aggregated market data and sophisticated modelling techniques. The company also provides fully-fledged risk management solutions, award winning derivatives data and independent portfolio revaluation services.

At the core of all the company's solutions is SD's extensively sourced and intelligently amalgamated market data, comprising true live market rates that are acid tested in real-time in the marketplace by active traders and run through a proven pricing model.

SD customers include leading banks, hedge funds, asset managers, custodians and hedge fund administrators in more than 60 countries, supported by a global network of SD offices with 24-hour support services.

SD's multi-asset solutions also cover FX, equities, commodities, energy and credit derivatives, enhancing the efficiency and effectiveness of the organisation's entire derivatives business. www.sdqm.com

Forward-looking Statements

Any forward-looking statements included in this press release involve risks and uncertainties that could cause actual results to differ materially from our expectations. These risks and uncertainties include continued sales of existing products, the successful development, timing, anticipated features and market acceptance of new products and enhancements, the impact of initiatives by competitors, continued uncertainties and fluctuations in the financial markets and economic conditions and other risks detailed in Advent's most recent filings with the Securities and Exchange Commission, including, but not limited to, its quarterly reports on Form 10-Q and its 2008 annual report on Form 10-K, copies of which may be obtained by contacting Advent Software at (415) 645-1787 or by visiting Advent's Investor Relations Web site at www.advent.com.

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