

The 4th Annual Conference for:

- Product Control
- Accounting
- Finance
- Operations
- Valuations
- Risk
- Reporting
- Audit

Within:

- Retail Banks
- Investment Banks
- Hedge Funds
- Investment Firms

Keynote Presenters:

**INTERNATIONAL ACCOUNTING
STANDARDS BOARD
&
FINANCIAL SERVICES AUTHORITY**

The 4th Annual Conference on Complex & Illiquid Assets Valuation & Disclosure

A Technical and Regulatory Update

24 March 2010 • The Hatton, Central London

Attend this event to:

Obtain an IASB Technical Update on:

- Credit Crisis impact on the Fair Value Project
- Responses to the Fair Value Exposure Draft
- Steps before final IFRS publication

Hear direct FSA Feedback on:

- Product and Valuation Control
- Prudent Valuation Principles
- Disclosures

Gain Practical Insights into:

- Auditor Expectations
- Reconciling Risk management and valuations
- Approaches to Third Party Valuation
- Market Liquidity within financial instruments
- Fair Value Hierarchy and classifications
- Hedge Accounting valuations

PLUS Also attend the separately bookable pre and post conference workshops focusing on:

PRE CONFERENCE WORKSHOP

**Understanding & Implementing the NEW
IASB Hedge Accounting Rules**

23 March 2010 • The Hatton, Central London

POST CONFERENCE WORKSHOP

**Applying & Interpreting
Fair Value Pricing Hierarchy & Governance**

25 March 2010 • The Hatton, Central London

Benefit from the knowledge and experience of:

Henri Venter

Assistant Project Manager

Fair Value Measurement Project

INTERNATIONAL ACCOUNTING STANDARDS BOARD

Richard Thorpe

Sector Leader & Head of Capital Adequacy Policy

FINANCIAL SERVICES AUTHORITY

Ragveer Brar

Technical Specialist

FINANCIAL SERVICES AUTHORITY

Tanguy Dehapiot

Head of Valuation, Market & Liquidity Risk

BNP PARIBAS

Caroline Beer

Head of Regulatory & Accounting Policy

LLOYDS BANKING GROUP

Peter Sharpe

Director, Global Valuation Group

DEUTSCHE BANK

Thomas Flintoff

Director

BARCLAYS CAPITAL

John Hitchins

Lead Banking Partner

PRICEWATERHOUSECOOPERS

Colin Martin

Partner & Head of FS Assurance Services

KPMG

Jane Hurworth

Director FS Financial Accounting Advisory Services

ERNST & YOUNG

Dr. Christian Szylar

Member

KINETIC PARTNERS

Ian Blance

Principal

IBC CONSULTING

Steve Woolf

Senior Manager

FS Financial Accounting Advisory Services

ERNST & YOUNG

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BETTER REGULATION

Complex & Illiquid Assets Valuation

9.00 Registration

9.30 **Chairperson's Opening Remarks**

Caroline Beer

Head of Regulatory and Accounting Policy

LLOYDS BANKING GROUP

REGULATORY UPDATE

9.40 **IASB Update on the Fair Value Measurement Project**

The IASB's Fair Value Measurement project aims to replace the dispersed fair value measurement guidance in IFRSs with a single source of guidance that would apply whenever a standard requires or permits an asset, liability or equity instrument to be measured at fair value. This talk will give a behind-the-scenes look into the project and discusses contentious issues raised.

- Why did the board put this project on the agenda
- The credit crisis and fair value
- The exposure draft: Reaction and Comments
- Where are we now
- What happens before the final IFRS is published

Henri Venter

Assistant Project Manager

Fair Value Measurement Project

INTERNATIONAL ACCOUNTING STANDARDS BOARD

10.20 **Assessing Market Liquidity within Financial Instruments**

The 2007 financial crisis showed liquidity requirements are the biggest challenge and biggest source of implementation risk for both banks and asset management industry. New liquidity regulations have been issued through an effort to control bank's business models in the wake of the global financial crisis. The FSA has indicated that it will strongly pursue enforcement of the new liquidity regulations and severely penalise financial institutions in the event of a breach. Measuring and monitoring of liquidity risk is not an easy task considering that all underlying models have been challenged by the financial crisis. This presentation aims to explain the challenges of assessing liquidity risk in a new environment:

- Bank's liquidity versus fund's liquidity
- Lessons of the financial crisis for assessing market liquidity
- Liquidity risk definition: The bid / ask spread approach

- A new model: Liquidity risk and spread stress testing
- Sound and reliable liquidity risk assessment model
- New regulations on assessing liquidity risk

Dr. Christian Szylar

Member

KINETIC PARTNERS

10.55 Refreshments

11.10 **Addressing the Challenges of Classifying Level II vs Level III Assets within the Fair Value Hierarchy**

Under US GAAP, entities have been required to produce a fair value hierarchy of their assets for many years. IFRS has recently taken up the mantle and produced similar requirements under IFRS 7. This session will examine the requirements for classification with Level II and Level III of the fair value hierarchy, practical tips around classification and how and when to deal with reclassifications.

- Requirements under IFRS 7
- What is the definition of observable
- What is a significant amount of unobservable parameter
- When is Day 1 P&L recognised
- What are the disclosure requirements
- When should reclassifications be made

Colin Martin

Partner & Head of Financial Service Assurance Services

KPMG

REGULATORY UPDATE

11.45 **FSA Insights into the 'Product Control and Valuation' Project for Illiquid Assets**

Ragveer Brar

Technical Specialist

FINANCIAL SERVICES AUTHORITY

12.20 **A Practitioner's Insight into Fair Value and Model Risk Management**

The risks that recently have been realised in the credit and derivative markets have been with us for some time. The products around which they have crystallised are complex-but some of the strategies to offset their recurrence are more straightforward. This talk gives a practical 'insider's' perspective on actions firms should take to improve internal risk management and minimise the likelihood of future losses.

Valuation & Disclosure A Technical and Regulatory Update

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- What really is fair value and can we realise this value
- Valuation hierarchy and methodologies
- Valuation control process: judgemental and operational aspects
- Monitoring risks throughout the model life cycle: model approvals and model reviews
- Role of reserves in model risk mitigation
- Valuation of uncertainty risk

Tanguy Dehapiot
Head of Valuation, Market & Liquidity Risk
BNP PARIBAS

1.00 Lunch

2.00 Interpreting and Applying Disclosure Requirements

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Richard Thorpe
Sector Leader & Head of Capital Adequacy Policy
FINANCIAL SERVICES AUTHORITY

Thomas Flintoff
Director
BARCLAYS CAPITAL

Caroline Beer
Head of Regulatory & Accounting Policy
LLOYDS BANKING GROUP

Peter Sharpe
Director, Global Valuation Group
DEUTSCHE BANK

2.40 Practical Experience Gained in Choosing and Managing 3rd Party Valuation Service Providers

This presentation will look at the issues to be considered by those responsible for valuations when looking to use an external, third party source. The session will cover:

- Types of valuations provided by vendors
- Pros and cons of method - what to be aware of
- Regulatory and accounting treatment of these methods
- Main providers / sources in each category
- Questions to be asked of your provider

Ian Blance
Principal
IBC CONSULTING

3.20 Refreshments

3.40 Examining the Application of the New Hedge Accounting Rules

The current hedge accounting guidance within IAS39 can be complex and difficult to practically apply. The aim of hedge accounting is usually to minimize P&L volatility from economic hedging activity. Any hedge designations can only be made up prospectively, hence it is vital to understand the hedge accounting rules as often corrective action cannot be back dated if designations are wrong.

- Overview of the contents of the exposure draft
- Possible impact of the new rules for financial institutions
- Issues to be considered at this consultation phase
- Next steps

Jane Hurworth
Director FS Financial Accounting Advisory Services
ERNST & YOUNG

4.20 An Audit Perspective on the Valuation and Disclosure of Complex and Illiquid Assets

By the end of 2009 we will have three years experience of preparing accounts in the current market conditions. This session will look at the challenges auditors have experienced in this period, give an auditor's perspective on how techniques have developed and the role of enhanced disclosures in conveying the degree of subjectivity involved. Specific areas to be covered are:

- Policies and procedures - what is good governance
- What evidence is needed to support a valuation
- Validation of model mechanics and parameters
- What is an illiquid market in accounting terms
- Other problematic accounting judgements
- Disclosure of key assumptions
- Addressing public misconceptions around fair value accounting

John Hitchins
Lead Banking Partner
PRICEWATERHOUSECOOPERS

5.00 Chairperson's Summation

and close of main conference

Understanding & Implementing the *NEW*

WORKSHOP INTRODUCTION

The IASB is addressing the complexity caused by IAS 39 (financial instruments accounting) through a project to replace the current standard. Consisting of at least three stages, the IASB has already issued the first element of IFRS9 / Financial Instruments (classification and measurement of financial assets).

The next key exposure draft will cover hedge accounting and is expected Q1 2010. Plus, other exposure drafts are anticipated, not least on the classification and measurement of financial liabilities. IFRS9 has an effective date of 1 January 2013, but early adoption is permitted.

This workshop focuses on proposed changes to the hedge accounting rules. The current hedge accounting guidance within IAS39 can be complex and difficult to apply in practice. The aim of hedge accounting is usually to minimise P&L volatility from economic hedging activity. Any hedge designations can only be made up prospectively, hence it is vital to understand the hedge accounting rules. Often, corrective action cannot be back dated if designations are wrong.

WORKSHOP OBJECTIVES

This workshop will outline the key aspects of the new hedge accounting rules as presented in the forthcoming exposure draft. Rather than just a theoretical review, it will highlight the practical application issues of the new rules from the financial institution's perspective. This will include both the intended, and possibly unintended, consequences.

As well as the opportunity for attendees to apply the new rules to hypothetical scenarios through worked examples, the workshop will also provide a forum to consider and discuss the impact on live hedging scenarios.

WHO SHOULD ATTEND

The workshop will assume prior knowledge of existing IAS39 hedge accounting rules and other IAS39 replacement projects. The workshop will be of most interest to those applying hedge accounting on a regular basis, either from a front office, risk management or finance perspective, including:

- Product Control
- Accounting Policy
- Finance
- Treasury
- Valuations
- Risk Management
- Internal Audit
- Front Office



Infoline works with many professional associations in securing accredited Continual Professional Development (CPD). Those delegates attending this event may wish to apply their time towards their profession's CPD scheme. Should you require assistance in this process please telephone Nahdia Ahmed at Infoline on +44 (0)20 7017 7702.

Workshop

9.00 Registration

9.30 Welcome and Opening Remarks

Examining the Proposed New IASB Hedge Accounting Rules

- Hedge accounting mechanism, including the use of existing cash flow hedge accounting for fair value hedges
- Changes to eligible hedge relationships
- Requirements for effectiveness testing and hedge documentation

Practical Work Group Session: Application of the New Rules to Hedging Strategies

Identifying the Impact of the New Rules for Financial Institutions

- Current hedging activity
- Operational requirements
- Individuals and their changing role
- Potential impact on P&L

Practical Work Group Session: Applying New Rules to Typical Hypothetical Scenarios

IASB Hedge Accounting Rules

Workshop Agenda

Highlighting the Knock-on Impact on Other Phases of IAS39 Replacement Project

- Classification and measurement decisions
- Use of fair value option

Discussing Issues for Potential Comment/Letter Responses to the Exposure Draft

- Suggestions for improvements to portfolio hedging, not covered by the exposure draft
- Unforeseen circumstances

4.30 Close of Workshop

Attending this workshop will enable you to:

- Communicate a detailed understanding of the new hedge accounting rules
- Gain insights from hedge accounting experts on practical implementation challenges
- Identify key implications for own hedging strategies
- Initiate discussions within own institutions on potential response to the exposure draft
- Determine individuals impacted within your institution and high level issues for each
- Consider practical solutions and determine early actions required prior to adoption
- Contemplate an appropriate adoption date for the final standard
- Incorporate any knock-on impact of additional IAS39 replacement project phases

WORKSHOP STYLE

This workshop is designed to be participative throughout. The agenda will combine key formal presentations, case studies and syndicate discussion sessions. There will be ample opportunity for delegates to benchmark experiences with industry peers and raise issues of most concern to their organisation, either confidentially or in open session.

WORKSHOP LEADERS

Jane Hurworth

Director, FS Financial Accounting Advisory Services
ERNST & YOUNG

Jane has a Maths degree from Cambridge University, and is AMCT and ICAEW qualified. She trained within Ernst & Young in the banking audit group; she then worked for a major UK retail bank for five years covering all aspects of finance support for treasury division. Jane rejoined Ernst & Young over five years ago.

Since that time, she has provided practical accounting advice to financial institutions and corporate treasuries on all aspects of accounting for financial instruments. Jane has extensive treasury and derivatives experience both within a treasury environment and acting as advisor. Jane is actively involved in the formation of Ernst & Young's interpretations and accounting policy development on accounting for financial instruments under IFRS.

Steve Woolf

Senior Manager, FS Financial Accounting Advisory Service
ERNST & YOUNG

Steve has an Engineering degree from Warwick University, is CIMA qualified and passed SFA Securities Representative exam (May 1999). He has over 14 years experience within the financial services industry, having joined Ernst & Young four years ago.

Before joining Ernst & Young, Steve worked for almost nine years within the Treasury Division of a UK retail bank where responsibilities included leading product control teams and latterly a major role in the Treasury department's conversion to IAS39. Steve has considerable experience in accounting for treasury products. For the past four years Steve has focused on providing practical hedge accounting advice to financial intuitions and corporate treasuries.

Applying and Interpreting Fair Value Pricing

WORKSHOP INTRODUCTION

Valuation practices have evolved into a mature set of practices, policies and procedures that continue to be refined as the range and complexity of investment types expand and the investment valuation tools also improve governance. Once a firm has decided to record more of its assets at fair value, adopting certain fair value governance policies will ensure accurate and reliable measurements.

Proponents and opponents of fair value accounting argue around the concept of value relevance. The concept of value relevance revolves around the relevance, accuracy in reflecting real volatility and the simplification of financial reporting.

By fully understanding what the Regulator requires, and by successfully integrating fair value valuations with corporate governance structures, the value relevance of valuations can be increased, thereby adding significant business value.

WORKSHOP OBJECTIVES

The workshop will examine and analyse the value relevance of varying fair value techniques used. By attending this workshop you will gain a clear understanding of best market practices on how firms have amended their approach to fair value pricing.

Based on firm's experience, the value relevance of Level 1 and Level 2 fair values is greater than the value relevance of Level 3 fair values. In addition, the value relevance of fair values (especially Level 3 fair values) is greater for firms with strong corporate governance.

Attending this workshop will enable you to:

- Explore the links between fair value hierarchy and governance
- Develop your approach to the fair valuation techniques of various derivatives
- Gain more control over your procedures and policies
- Confront the latest developments in fair value pricing hierarchy and governance
- Understand how firms are amending their practices on independent price testing at different fair value levels
- Implement sound and reliable governance tools
- Identify opportunities to improve operational efficiency

Workshop

9.00 Registration

9.30 **Welcome and Opening Remarks**

Background to Fair Value Valuations

- Fair value definition
- Definition of value relevance
- Methods used to assess value relevance
- A scrutiny of developing regulation and experiences within the industry
- Explore the links between fair value hierarchy and governance

Overview of Acceptable Valuation Techniques

- Market Approach: Market prices for identical or similar assets and/or liabilities
- Income approach
- Cost approach

Addressing the Technicalities of Valuation Input Hierarchy

- Level 1, level 2 and level 3 examples
- Assessing value relevance across levels
- By asset/liabilities types
- Case study of an illiquid market

ing Hierarchy and Governance

Workshop Agenda

Developing Market Approaches for Difficult to Value Assets

- Financial Derivatives and levels: case studies
- Understanding the complex valuation techniques required
- Fair value measurement of alternative investments, such as private placements and hedge funds, real estate investment trusts, state land trusts, and partnership interests

Examining the Impact of Governance on Fair Value

- Survey results about links with enhanced governance
- A Cost / Benefit Approach: Is applying the standards set down expensive relative to the incremental benefit derived
- Implementing sound and reliable governance tools
- Understand how firms are amending their practices on independent price testing at different fair value levels
- Governance requirements: boards, committees, procedures and policies

4.30 Close of Workshop

WHO SHOULD ATTEND

This event is intended for all financial institutions that hold complex financial instruments. This will include:

- Investment Banks
- Retail Banks
- Asset Management Firms
- Securities Firms
- Hedge Funds

Since the valuation of financial products and its governance is a key issue today it will impact on numerous departments- notably:

- Product Control
- Valuation Groups
- Risk Management
- Finance, Accounting & Reporting
- Compliance
- Operations
- Front Office

WORKSHOP STYLE

This workshop is designed to be participative throughout. The agenda will combine key formal presentations, case studies and syndicate discussion sessions. There will be ample opportunity for delegates to benchmark experiences with industry peers and raise issues of most concern to their organisation, either confidentially or in open session.

WORKSHOP LEADER

Dr. Christian Szylar

Member

KINETIC PARTNERS

Christian is a Member at Kinetic Partners and heads up Kinetic Partners' risk monitoring solution using sophisticated IT based risk engines to monitor and report on areas such as derivative valuation, investment restrictions, liquidity, counterparty risk and VAR.

Previously, he was MD of RBS Portfolio Risk Services (PRS) based in Luxembourg where he developed a portfolio of risk management services tailored for asset managers. Christian holds a PhD in Management Science, Masters degree in Banking Law and specialised in Finance and Corporate Strategy at MIT/Sloan School of Management (Massachusetts Institute of Technology).



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